

Aztek Global Ventures 2015

UK - Japan - Sweden - India - USA - Mexico

Technology Commercialization
Executive Program July, 2015

*"We strive for world-changing impact by creating value for companies, institutions
and entrepreneurs around the world."*

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ABOUT AZTEK GLOBAL VENTURES

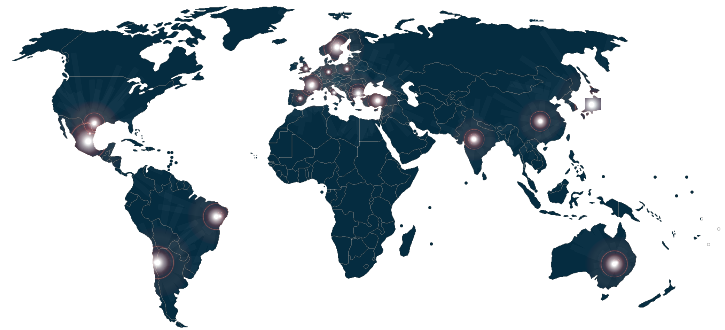
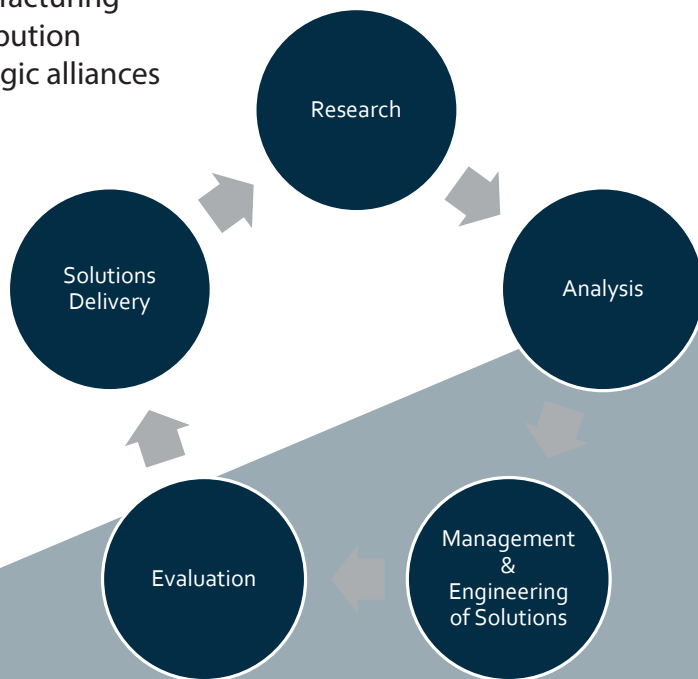
Aztek Global Ventures is a venture consulting firm with presence in 15 countries managed by experienced entrepreneurs and former venture capital and business analysts specialized in Technology Commercialization, market penetration and entrepreneurship. We help companies to enter into new markets and to commercialize new developed technologies. We analyze, design and implement diverse strategies to raise funds for companies, renewable energy projects and technology developments. We provide services for the social, public and private sectors, entrepreneurs, universities, research institutions and start-up companies. By working around our clients' patents, inventions, products, business and financial plans we provide innovative solutions that result only on successful ventures.

At Aztek Global Ventures we work in order to aim different resources such as capital, technology, market and business expertise in order to speed the market entry of a new product or technology. The previous is achieved by exploring the different requirements of each market we intend to capitalize from. We also hold a strong interest and focus in supporting our clients in order to reach the following milestones around their new developments and business ideas:

1. Unique value propositions
2. Strong IP and technology understanding
3. Profitable and attractive business models
4. Global Markets
5. Cash flow and Marketing Experience
6. Understanding of the competition

In addition we connect our clients with potential partners for:

1. Manufacturing
2. Distribution
3. Strategic alliances



Currently we have presence in 15 countries through our network of associated partners.

For some clients, the requirements are very clear, and we come speak to our capabilities and experience. In such situations, we develop the project approach, kick-off, and dive directly into the engagement. For other clients, the real needs are not clear. Typically, we spend a few days to a few weeks conducting an assessment, which can take many different forms. At the conclusion, a clear statement of the challenge and goal is delivered, along with a delivery plan. Some clients simply require education, which then later leads to emerging consulting needs. In such situations, we simply provide an executive-level seminar on different methodologies our clients require.

EXECUTIVE PROGRAM - TECHNOLOGY COMMERCIALIZATION

Executive Programs to expand your mind and skills in technology commercialization, entrepreneurship and technology management.

Expand your mind. Explore new perspectives. Experience a rigorous, relevant, and research-driven curriculum taught by recognized world-class entrepreneurs and technology consultants, successful innovators, and experts from across the world. The Aztek Global Ventures Executive Programs gives you the power to drive results at the highest levels of technology commercialization, strategic management of technology and innovation, entrepreneurship and intellectual property.

Our Executive Programs will help you broaden your vision, navigate critical business challenges, and ignite change both personally and professionally. You'll immerse yourself in a general technology curriculum that examines the economic, political, social, and ethical demands of top leadership in technology commercialization and entrepreneurship. You'll gain innovative, actionable business strategies and leadership development. And you'll interact with innovative thought leaders and peers from around the world.

The Technology Commercialization Executive Program is designed to provide you the tools and resources to visualize the market and technology potential of different technologies involved in the creation of the companies that will radically change the course of humanity in the 21st Century. The program is designed for engineers, scientist, technology entrepreneurs, corporate managers or anyone interested in foster his businesss and analytical skills in the fields of technology commercialization and entrepreneurship.

The program will focus on the following areas of innovation and science and will encourage the use of modern tools and methodologies to evaluate the commercialization and market potential of disruptive high tech innovations.

IT and its connection with the modern industry
Biotechnology & Nanotechnology
Medical devices
Manufacturing & Materials Engineering
AI and Robotics

All sessions and materials will be in English
Place: Plaza Valle, Locales 30 and 31
Rio Mississippi 116, Col del Valle
San Pedro Garza Garcia

July 4 - Strategic Management of Technology and Innovation. 9am - 1pm
Speaker, Juan Eduardo Leal Lara

July 11 - The IT Revolution and its connection with the modern industry. 9am - 1pm
Speaker, Patrick Greville-Morris

July 18 - From Technology to Business. 9am - 1pm
Speaker, John Fox

July 25 - Technology Commercialization in the 21st Century. 9am - 1pm
Speaker, Yoshitsugu Fujiwara

July 25 - Project Presentations 2 - 8pm

Join our Venture Program!

On July the 25th we will have a venture presentation session where the participants will have the opportunity to present their final projects to a panel of judges. Those who demonstrate a true value proposition and business opportunity will be taken into consideration for our venture programs. This final event will be open to the general public.

SPEAKERS



Yoshitsugu Fujiwara is a Technology Commercialization specialist at Waseda University in Japan and Lecturer at Kagawa University. Before working as a technology commercialization specialist, Fujiwara worked as a consultant for IBM where he implemented the development of the incubation and acceleration programs within the company. He has also helped a huge number of startups and entrepreneurs in Japan as well as educational institutions to implement technology commercialization and entrepreneurship programs. Fujiwara develops technology commercialization strategies for private and public companies in Japan and the Asia-Pacific region where he holds a strong network of organizations that support entrepreneurship and technology development in the region. Fujiwara holds an MSTC from the University of Texas in Austin and is currently the Managing Partner of Aztek Global Ventures for the Asia-Pacific region.



Patrick Greville-Morris. Born in Denmark, Patrick brings more than 20 years experience in the IT and Technology sector having worked for several international companies in Europe as a Technology Consultant, Senior Systems Planner and Data test Analyst for IBM. As a Managing Partner for Technology Transfer at Aztek Global Ventures, Patrick visualizes potential markets and key players/partners for creating long lasting business relations between different economies. Patricks' technology expertise comes from IBM, Vodafone and HP Germany where he was a technology consultant for new products and innovation; he also was the Global Network Change Control Administrator of Telemedia International.



John Fox has been involved in Finance for over 30 years. He has worked for a global banking institution for over 27 years advising business clients on financial structure and supporting their growth ambitions. With an academic background gained at renowned institutions such as MIT and Oxford and with an MBA qualification John has a network of banks and equity investors that can provide financial support to his clients along with a strong understanding of science and technology for value creation. John has received several international awards such as the Fellow of Chartered Institute of Bankers in Scotland and is also the Course author for E-commerce course for Chartered Institute of Bankers in Scotland.



Juan Eduardo Leal Lara is a Technology Commercialization specialist with a strong focus in promoting entrepreneurship and the creation of new ventures in developing countries. Leal has worked in a number of high tech companies around the world including Reis Robotics, a German company focused in robotics systems integration and General Motors. Leal is currently the Chief Financial Officer of the Center for Human Photosynthesis Studies, the first bio-research company to develop a cure for Alzheimer's; technology commercialization advisor of Si3D, an IT company in San Jose, California (Silicon Valley) and is also the founder and CEO of Aztek Global Ventures where he manages a large portfolio of high-tech companies in more than 15 countries and a strong network of investors and financial institutions to support the developmen and commercialization of new technologies.

PROGRAM FEES

*Student - 3,500
*Entrepreneur - 5,000
Executive - 6,500

Prices are in Mexican Pesos
Tax Included in price

- * Students will be required to present a valid student ID.
- * Entrepreneurs will be required to send executive summary of venture. Only entrepreneurs with a startup-stage company with up to 24 months of registration will be accepted for the program discount.

Payments

Bank transfers, checks or cash deposits should be allocated to the following bank account:

Title of Account: Aztek Global Ventures
Account Number: 072 580 00289693407 2
Bank: Banorte
RFC: AGV140328HK9

Registration

Send proof of payment to **services@aztekgv.com** with the following information:

Full Name
Company/Organization
Student ID and or Startup E-Summary (if applicable)
Invoice Details if invoice is requested

Group Discounts

For group discounts please send us a mail to **services@aztekgv.com** with the following information:

Number of attendees to consider (at least 5 for group discount to be considered).
Company/Organization
Student ID and Startup E-Summary (if applicable)



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